

Paula Guerin



Paula Guerin is a business advisor supporting companies in the Biopharma and Lifesciences Sector. Paula has 30 years' biopharma industry experience spanning numerous leadership roles in Policy and Public Affairs, Marketing, and Stakeholder Collaboration.

Paula led the public affairs agenda for AbbVie Pharmaceuticals in Ireland as Director of Policy and Government Affairs. Here she guided the organization to influence and be part of political and public dialogue on healthcare delivery and access to medicines. Prior to joining AbbVie in 2000, she worked internationally in various pharmaceutical marketing and communications roles in the UK and the USA.

Paula has a strong track record in collaborating with multi-stakeholder groups to influence healthcare policy with the goal of improving early access for patients to both diagnosis and treatment. She believes in the power of a united voice when it comes to patient advocacy and the central role of patient involvement in healthcare. Paula has served on the board of the Irish Platform for Patient Organizations, Science and Industry (IPPOSI) and on the Communications Advisory Forum for the Irish Pharmaceutical Healthcare Association (IPHA).

Paula holds a Bachelor of Science degree in Analytical Chemistry from Dublin City University and a diploma in marketing from Cambridge Regional College, Cambridge, UK.